



THE X-FACTOR

Personal Brand Makeover Guide

PERSONAL BRAND MAKEOVER

Recognize your Strengths

People with strong brands are clear about who they are and how they should move forward. They know how to maximize their strengths and leverage their weakness. Take this opportunity to uncover and define your skills and strengths.

What are the strengths that others acknowledge in me?

When working on a team, what roles do I seek to fulfil? or What are you an expert at solving?

When faced with an overwhelming obstacle, what are my “go to” skills to overcome it?

What was the most successful project I ever tackled and what made me successful?

List five accomplishment you are most proud of:

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PERSONAL BRAND MAKEOVER

SOAR to Your Next Level: X-Factor

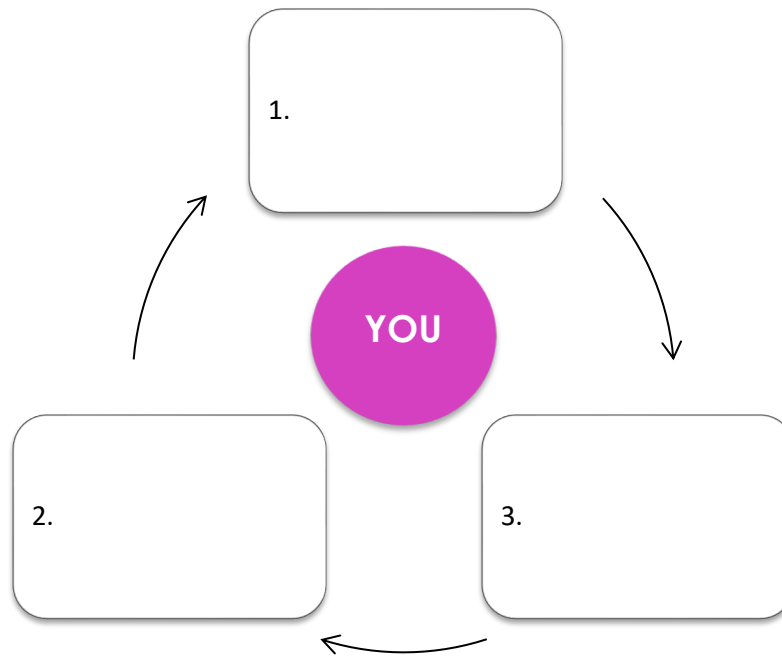
Define your professional brand by using a few adjectives. (or list what others praise you for at work?)

The "X Factor" refers to the undefinable "something" that makes for star quality. Define your X Factor?

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SOAR to Your Next Level: X-Factor

List your top three strengths or your super skills.



1. Which strengths and skills are going to be most helpful in achieving my career goals?

2. What skills are missing? What skills would I like to build but have not yet had the opportunity to practice?

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Contact Information

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